

## GLOBAL MECHANIC SIGNS VETERAN ANIMATION DIRECTOR TEAM BRYAN PAPCIAK AND JEFFREY SIAS , AKA HANDCRANKED

BOSTON, MA and VANCOUVER BC June 1, 2007: GLOBAL MECHANIC's executive producer Matthew Charde announced today the signing of HANDCRANKED PROUDUCTIONS to its roster. HANDCRANKED, otherwise known as the veteran animation director team of Bryan Papciak and Jeff Sias, will join GLOBAL MECHANIC to be represented for commercial production worldwide. GLOBAL MECHANIC produces commercials, television series and films in all media, working with directors internationally and studios on both coasts of North America.

HANDCRANKED is known for rich, textured design that blends mixed-media techniques like stop-motion, treated live action, miniatures, compositing, and experimental filmmaking. Clients include Sesame Street, Queer Eye for the Straight Guy, Samsung, HBO, NBC, ESPN, The Sundance Channel and the Truth Campaign. Bryan Papciak & Jeff Sias first worked together at Olive Jar Studios in Boston, directing for clients like the Cartoon Network, Samsung, NBC and 7-11. In addition to their commercial and short film work, Bryan & Jeff are currently making a feature documentary entitled "American Ruins".

Bruce Alcock, GLOBAL MECHANIC's founder and Creative Director is "thrilled with the addition of these two guys. HANDCRANKED now completely rounds out our animation roster. They are two of the best stop-motion and mixedmedia animators working today. Add their directing talents and experience in long-format production to the team we have in place and there is no project that we cannot tackle." HANDCRANKED will join the group that includes Bruce Alcock, Dirk Van de Vondel, Marv Newland, Nathaniel Akin, Dan Sousa and Rich Ferguson-Hull.

GLOBAL MECHANIC's recent commercial work includes a mixed media campaign for The Globe and Mail with Naked Creative, a major stop motion campaign for Cossette, a package of drawn animation spots for DDB and a continuing campaign for Kellogg's with Leo Burnett. Recent TV series work includes the second season of "FETCH! with Ruff Ruffman" for WGBH and PBS Kids and "All Terrain Brain" for Three Chicks Media. GLOBAL MECHANIC's latest films are Bruce Alcock's "At the Quinte Hotel" and Dan Sousa's "Fable". Both continue to compete at festivals worldwide, including Sundance, Toronto, Chicago, Ottawa, San Francisco and Annecy. "Quinte" won best Canadian animated short in Ottawa and the Golden Gate award in San Francisco.

GLOBAL MECHANIC is a design-based animation and live action production company in Boston and Vancouver. They are a group of artists making TV commercials, independent films and TV series in all media. Commercial clients include Anheuser-Busch, Bell, Proctor & Gamble, Coca-Cola, Mattel, BMW's MINI, Unilever, Hershey, Kraft, Mattel, Nestlé, and Target. Film projects include award-winning shorts and features in all genres.

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